

All the African Blogger Awards winners

The 2014 African Blogger Awards, described as the first true, impartial measure of the reach, resonance and relevance of an influencer channel, has announced this year's winners. Big congrats to all of you!



AFRICAN BLOGGER AWARDS

The first annual African Blogger Awards saw over 520 entries from 27 African countries from all corners of the continent including Nigeria, Kenya, Benin, Mali, Morocco, Togo, Cameroon, Malawi and Eritrea, to name a few, with the diversity of nationalities being a clear indication that social media influencers across Africa have welcomed the opportunity to be measured quantitatively against their peers.

The awards also mark the first time that winners have been announced based on scientific metrics, rather than through peer nominations.

Marketers can now get in touch with all entrants to share branded advertorial content with these African audiences by using the competition partner, [Webfluential](#).

The next African Blogger Awards will be held in February 2015.

Winners

Category (Nr entries)	Name	URL
Best Instagrammer (Africa) (7)	Gareth Pon	@garethpon
Best African Blog (33)	Niaje - Kenya's Best Entertainment & Lifestyle News	www.niaje.com
Advice (31)	The Techie Guy	www.thetechieguy.com
Arts and Culture (32)	10 and 5	www.10and5.com
Brand Blog (14)	Brandslut	www.brandslut.co.za
Business (16)	Techloy	www.techloy.com
Digital Marketing (14)	Gotta Quirk	www.quirk.biz
Education (47)	Campus Portal Nigeria	www.campusportal.com.ng
Entertainment (67)	Just Curious	www.justcurious.co.za
Events and Nightlife (8)	Nairobi Now :: arts, culture and events	www.nairobinow.wordpress.com
Fashion and Beauty (38)	Curvy Chronicles	www.capitalfm.co.ke/lifestyle
Finance (5)	FNB Blog	www.blog.fnb.co.za
Hobbies (5)	Fortress of Solitude	www.fortressofsolitude.co.za
Lifestyle (61)	We Are Awesome	www.we-are-awesome.com
Music (19)	Ghanaian music videos and music news	www.ghanamusic.com
Niche Market (13)	Actors.co.ke	www.actors.co.ke
Other (specify) (50)	Africa Business Magazine	www.africabusiness.com
Parenting (9)	Rattle and Mum	www.rattleandmum.co.za
Personal (59)	Xian Dela	www.xiandela.com
Photography (16)	The Pretty Blog	www.theprettyblog.com
Specific to Your Country (Africa) (28)	BongoSwaggz	www.bongoswaggz.com
Sports (10)	The Bounce	www.thebounce.co.za
Technology and Gadgets (50)	Lazy Gamer	www.lazygamer.net

Travel (24)	Getaway Magazine	www.getaway.co.za
Youth Culture (17)	The Travel Manuel	www.thetravelmanuel.com
Best Twitter Personality (Africa) (26)	NO WINNER	
Best YouTuber (Africa) (5)	NO WINNER	
Automotive (9)	NO WINNER	
DIY Blog (7)	NO WINNER	
Entrepreneur (14)	NO WINNER	
Expat (African) (5)	NO WINNER	
Health and Beauty (13)	NO WINNER	
Marketing and Media (25)	NO WINNER	
Political (36)	NO WINNER	
Religious (11)	NO WINNER	
Food and Drink (13)	NO WINNER	

Winners in each category receive a commemorative trophy and a web banner announcing their achievement that can be personally-leveraged through their social network.

For more, visit: <https://www.bizcommunity.com>