

## Wunderbrand moves into headquarters, expands into Africa

Celebrating its first anniversary, brand and communications consultancy Wunderbrand, will be moving into its group headquarters in the 44 Stanley precinct.



In addition, in an aim to further increase the 60+% of its revenue which is generated outside of South Africa the agency will announce its investment partner in Nigeria this month as well as the official opening of its office in Victoria Island, Lagos.

Developing Wunderbrand's presence in Kenya is also on the cards in the near future, with support from South Africa where it currently services its Southern African clients.

"Expanding further into Africa is our focus and as a business our success hinges on only one factor, and that is building great African brands," explains Nicholas Kühne, Managing Director and Founder. "We believe that a sustainable and powerful Africa can only progress through developing valuable indigenous brands. Africa is rising and we want to look back in 10 years and say 'we helped create these definitive continental brands'."

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