

SuperSport to broadcast 2014 Soccer World Cup in Africa

SuperSport has reportedly acquired 2014 Soccer World Cup broadcast rights in Africa. The 64 soccer matches, taking place from 12 June to 13 July in Brazil, will all be broadcast on DStv's SuperSport channel, with live matches available on the SuperSport HD channels.



For more:

- Screen Africa: [SuperSport acquires 2014 Soccer World Cup broadcast rights in Africa](#)... According to the report on Screen Africa, Felix Awogu, General Manager of SuperSport said, "In addition to the world-class broadcast quality that is our trademark and which our subscribers will enjoy, they will also have access to insightful football analysis and thrilling magazine programmes which will showcase the stories outside the field of play."

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