

Mark Hamilton joins Facebook for CEEMEA regions

Facebook has appointed Mark Hamilton as head of marketing communications for the central and Eastern Europe, Middle East, and Africa (CEEMEA) regions.



Image source: [Zawya](#)

According to [a report on The Drum](#), Hamilton, previously client managing director, Middle East and north Africa, for Starcom MediaVest Group, will be a senior partner to the sales leads in each market and will also be responsible for B2B marketing efforts.

The report further states that Jonathan Labin, head of Facebook for Middle East, Africa and Pakistan, said that Hamilton will "develop thought leadership strategies, marketing models, and award winning capabilities designed to enhance the industry's understanding of social and online marketing" in his new role.

For more:

- The Drum: [Facebook appoints Mark Hamilton as CEEMEA head of marketing communications...](#)

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