

All the PROMAX/BDA Africa 2013 Awards winners

PROMAX/BDA Africa 2013 took place on 22 November and recognise excellence in on-air promotion, branding and advertising. The awards look for the best work produced to get programming, a channel or a brand noticed. Nominees all competed for the coveted PROMAX Muse and BDA Isis awards and to be recognized as the best in Africa. Congrats to all the winners!



PromaxBDA leads the international conversation about the role that marketing plays in the monetization of media. The association represents more than 10,000 companies and individuals at every major media organisation, marketing agency, research company, strategic and creative vendor and technology provider and is reportedly considered to be the leading global resource for education, community, creative inspiration and career development in the media and media marketing sectors.

To view the winners, download the [PromaxBDA Africa 2013 Awards winners list](#).

For more, visit: <https://www.bizcommunity.com>