

First African digital cinema multiplex to open

JOHANNESBURG: Nu Metro will open the first all-digital cinema complex in Africa, according to content executive for Nu Metro Cinemas, Mark Harris, this week in the Emporium at Emperors Palace, Johannesburg, South Africa. The six screen multiplex, owned and operated by Nu Metro Cinemas, is part of the redevelopment at the entertainment venue.



According to Harris, "This new cinema complex features the very latest in cinema design and equipment, with all six luxurious cinemas equipped with Barco 2K digital projectors which will enable a wider range of movies to be shown in the highest possible viewing quality. This is Africa's first all digital cinema complex!"

The cinema multiplex also has 3D cinemas, Dolby Digital Surround Sound, stadium seating, bar and lounge facilities, a combination of beanbags to top end seating and one of the largest cinemas in Africa known as the Pantheon - featuring 517 leather VIP seats.

"To celebrate the opening of this amazing cinema complex, all movies on Tuesday, 1 December will be free of charge, on a first come first serve basis" adds Harris.

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