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All the Ciclope Africa 2018 winners

A total of 18 winners walked away with prizes at Ciclope Africa last night: 12 in the Branded Content category, which included sub-categories like Animation, Casting, Cinematography, etc.; five winners in the Special Categories, which included Low Budget, Long Form, Music Video, etc. sub-categories; and there was one Grand Prix winner.



The Grand Prix went to Beats by Dre – '<u>Above The Noise</u>' which was directed by Terence Neale, produced by Park Pictures and created by agency JohnXHannes New York. Production Company of the Year was awarded to 03:07, and Agency of the Year to FCB Africa.

Last night, 10 April 2018, marked the first-ever African edition of the <u>Ciclope festival</u> – a leading international awards show which recognises exceptional craft in moving image. The African festival, which received over 150 submissions across 16 categories, was hosted at Cape Town's new critically acclaimed Museum of Contemporary Art, Zeitz MOCAA.

The <u>#Jawdropping</u> @ZeitzMOCAA venue & our <u>#GinBar</u> for <u>@CiclopeFestival</u> <u>#CICLOPEAfrica</u> this evening, Ft <u>@FitchLeedes pic.twitter.com/PA2aSKB7dC</u>— Mark McCarthy (@Iconic__brands) <u>April 10, 2018</u> Francisco Condorelli, director of Ciclope, commented, "Our panel of local and international Jury Members was impressed by the quality of work submitted across the continent; submissions which showcased not only innovative and creative execution – but importantly – technical expertise.

"This year's entries have set a high benchmark for future regional legs, and we are encouraged by the success of the inaugural African edition of Ciclope, as well as the support received from the local industry.

"I would like to extend a thank you to all jury members, speakers, sponsors, organisers, attendees and entrants for playing a part in making Ciclope Africa a reality. We look forward to the next one," said Condorelli.

No, you can't eat them.But if you're lucky enough to take one home, you CAN display it on your shelf and feel annoyingly smug.Next up, we announce the first ever <u>#CiclopeAfrica</u> winners! <u>pic.twitter.com/LVOO6WdHr9</u>
Ciclope Festival (@CiclopeFestival) <u>April 10, 2018</u>

The winners in each category, as well as the Grand Prix winner, will receive an automatic entry to the flagship festival, which will be hosted in Berlin later this year.

Ciclope, hosted annually in Berlin, Germany, is the leading international festival and awards ceremony that recognises and rewards exceptional craft in moving image. For the past eight years, Ciclope has provided a platform for directors, creatives, artists, producers and brands to celebrate exceptional work, share knowledge and be inspired. Ciclope has been hosted in major cities including New York, Los Angeles, Sao Paulo, Sydney and more.



Entries now open for first-ever African edition of international festival of craft, Ciclope Ninety9cents 26 Jan 2018

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Ciclope Africa is a regional leg of the annual flagship festival in Berlin, which was established with the aim of celebrating and elevating talent across the African continent.

Grand Prix winners

Title	Client	Entrant Company	Production Company	Director	Advertising Agency	Country
Above the Noise	Beats by Dre	Park Pictures	Park Pictures	Terence Neale	JohnXHannes New York	South Africa

Branded content winners

Animation							
Title	Client	Entrant Company	Production Company	Advertising Agency	Animation Company	Country	
<u>Testi-monials - Darryl's</u> <u>Right Testicle</u>	Cansa	Bioscope Films	Bioscope Films	FCB Cape Town	Hellocomputer	South Africa	
Casting							
Title	Client	Entrant Company	Production Company	Director	Advertising Agency	Casting Director	Country
Icelandic Boy	Chicken Licken	They	They & True North	Alan Irvin	Joe Public	Alan Irvin & Vidal Logi	South Africa
Cinematography							
Title	Client	Entrant Company	Production Company	Director	Director of Photography	Advertising Agency	Country
Hollywood to your home	Panasonic	Groundglass	Framestore Pictures	The Directors Duo	Paul Gilpin	Brave, London	South Africa
<u>Birds Eye View</u>	Nedbank	03:07 Films	03:07 Films	Kim Geldenhuys	Jamie Ramsey	Joe Public	South Africa
Direction (90 seconds an	d over)						
Title	Client	Entrant Company	Production Company	Director	Advertising Agency	Country	
On the road	Volkswagen	03:07 Films	03:07 Films	Kim Geldenhuys	Ogilvy Cape Town	South Africa	
Original is Never Finished III	Adidas Originals	RSAFilms	RSA Films	Terence Neale	Johannes Leonardo	South Africa	
Direction (under 90 seco	nds)						
Title	Client	Entrant Company	Production Company	Director	Advertising Agency	Country	
Because it's your money	Coronation Asset Managers	The Star Film Company	The Star Film Company	Tristan Holmes	Network BBDO	South Africa	
Editing							
Title	Client	Entrant Company	Production Company	Editor	Editing Company	Advertising Agency	Country
Here's to The 'US'	Tusker	2+3 Post Productions	Groundglass	Stephen du Plessis	2+3 Post Productions	Network BBDO	South Africa
Original Music							
Title	Client	Entrant Company	Production Company	Director	Music Company	Composer	Country
<u>Rivalry</u>	ABSA Premiership League	Figment Films	Figment Films	Robin Goode	Honeymoon Studios	Markus Wormstorm	South Africa
Production Design							
Title	Client	Entrant Company	Production Company	Director	Production Designer	Advertising Agency	Country
L'aventure d'une Vie	Leroy Martin	Gatehouse Commercials	La Pac	Reynald Gresset	Ninon de Klerk	BETC	South Africa
Visual Effects							
Title	Client	Entrant Company	Production Company	Director	VFX Company	VFX Supervisor	Country
The Great Escape	Kwese	Wicked Pixels	Giant Films	Sam Coleman	Wicked Pixels	Gavin Coetzee	South Africa
Writing							
Title	Client	Entrant Company	Production Company	Director	Advertising Agency	Creative Directors	Country
Story	Nederburg	Carbon Films	Carbon Films	Bruno Bossi	TBWA Hunt Lascari	Jenny Glover & Brent Singer	South Africa

Special categories

Long Form							
Title	Client	Entrant Company	Production Company	Director	Advertising Agency	Country	
<u>Bheki the Mbhaco</u> <u>Maker</u>	South African Tourism	FCB Johannesburg	The Bomb Shelter	Teboho Mahlatsi	FCB Africa	South Africa	

Music Video						
Title	Artist	Entrant Company	Production Company	Director	Country	
Biggest Curse	Original Swimming Partyft. Moonchild Sanelly	Ola Films	Ola Films	Amy Allais	South Africa	
Low Budget						
Title	Client	Entrant Company	Production Company	Director	Country	
Adam	-	Groundglass	Fever Dream Films	William Armstrong	South Africa	
Between Man and Child	Nowness	Groundglass	NA	Natasja Fourie	South Africa	
Production Servic	æs					
Title	Client	Production Services Company	Production Company	Director	Advertising Agency	Country
<u>Stuntman</u>	Tangerine	Moonlighting Commercials	Skin and Bones	Mark Zibert	John St, Toronto	South Africa

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