

10 reasons to be at Ciclope Africa

Ticket bookings are now open for Ciclope Africa, the regional leg of Ciclope, the leading international festival that recognises and rewards exceptional craft in moving image. This is the first ever African edition of Ciclope and 'Ciclope Africa' will take place on 10 April 2018 at Zeitz MOCAA Museum of Contemporary Art in Cape Town.



PRODUCTION

Ciclope Africa deadline extended

19 Mar 2018

Here are 10 reasons why you should definitely get cracking on booking those tickets (which you can do [here](#)):

1. It's an international awards festival: Ciclope is lauded across the globe as the leading craft festival, and will be turning its attention to Africa for the first time ever, with the aim of shining a spotlight on the continent's production talent. Those who feel that Africa has untapped potential which is not recognised globally; this is one you definitely don't want to miss.
2. You get to watch renowned international speakers on stage: The festival will have big names like [Daniel Bergmann](#), founder and managing director at [Stink Film](#) (UK); [Peter Grasse](#), executive producer at [Dictionary Films](#) (Japan); and [Mbithi Masya](#), director at Fat Rain Films (Kenya) on stage, sharing their insights and knowledge with the audience.
3. Play witness to incredible shortlist work judged by respected local and international jurors: All shortlist work has been judged by a jury panel comprised of local and global talents, including Alistair King (King James), Amy Allais (Ola! Films), Ralph Laucella (O Positive, US), Trish Russell (AMV BBDO, UK), Debra Stubbs (Groundglass), Kim Geldenhuys (0307), Yash Deb (Isobar, Kenya) and Antoine Bagot (Ogilvy Paris, France), among others. Now is your chance to see the work these great minds will award as finalists.
4. Fill up your Instagram feed: As Ciclope Africa will be held at Cape Town's new critically acclaimed Museum of Contemporary Art, Zeitz MOCAA, now is your chance to see what all the hype is about if you haven't yet been.
5. Get snacking: There will be an array of canapés and tasty tidbits available, so you'll never go hangry.
6. One for the gin fiends... Gin fans will be happy to know that leading distiller Inverroche is sponsoring the welcome cocktails, so you can get your drink on while you mingle.
7. Meet your production heroes in real life: Ciclope Africa will play host to those talented directors, creatives, artists, and producers that you've always wanted to friend on Facebook, so now is your chance to meet them IRL.
8. Networking your a** off: We all know that tired old adage; *'It's not what you know, it's who you know'*. Well, attending Ciclope Africa means that you will be sharing the same space as like-minded individuals who make it their life's mission

to excel in their craft – or work with those who do. Make sure you have those business cards ready.

9. One of a kind: Unlike far-too-many adland festivals, Ciclope focuses on the art of execution, rather than the ‘big idea’. Whether it’s a TV commercial, a mobile app or an interactive installation, Ciclope believes that without expert execution, an idea falls flat... making it a one-of-a-kind.
10. Afterparty: Ciclope Africa’s afterparty will be held at The Electric, a trendy new venue in Cape Town (behind Harring Cocktail Lounge). DJ Richard Marshall will be on the decks, so bring your dancing shoes.

“ We are happy to announce the launch of [#CICLOPEAfrica](#), the first ever film craft award in the region! The event will take place at the [@ZeitMOCOA](#), in Cape Town, on Tuesday 10th April. More info at <https://t.co/OTkIWFZCeq!pic.twitter.com/tpadh64ZxQ> — Ciclope Festival (@CiclopeFestival) [January 16, 2018](#) ”

Ciclope, hosted annually in Berlin, Germany, is the leading international festival and awards ceremony that recognises and rewards exceptional craft in moving image. For the past eight years, Ciclope has provided a platform for directors, creative artists, producers and brands to celebrate exceptional work, share knowledge and be inspired. Ciclope has been hosted in major cities including New York, Los Angeles, Sao Paulo, Sydney and more.

[Ciclope Africa](#) is a regional leg of the annual flagship festival in Berlin, which was established with the aim of celebrating and elevating talent across the African continent. Ciclope Africa will be hosted for the first time ever on the 10 April 2018 at Zei MOCOA Museum of Contemporary Art in Cape Town, South Africa.

For more, visit: <https://www.bizcommunity.com>