

Nashua at Johannesburg Africa Print Expo this week

Following its involvement at the Cape Town and Durban legs of [Africa Print Expo](#), where Nashua won awards for Best Exhibition Stand (Large Category) at both events, the company is taking part in the Johannesburg show this week from 22-24 August 2012 at the Sandton Convention Centre.

Nashua's marketing director, David Hallas notes that the company expects to encounter similar success at the Johannesburg leg of the Africa Print Expo.

"The company is poised to become a market leader in production printing, as it has the necessary solutions and expertise to ensure that its customers will have access to top of the range products and specialised software that will add consistent value to their printing solutions."

Top of the range technology

At the Johannesburg expo, it will display a range of solutions from its production printing stable, including the PROC 651EX colour device and PRO 1357 EX. Both of these printers are bolstered with top of the range technology, while the latter device is designed to execute high volume print orders effectively and efficiently.

At the stand, the company will have live demonstrations of its variable data printing processes and its range of Planet Press and Doc Form software.

"The company's experience and expertise in production printing means it is able to offer its customers a customised finance solution that can cater for any business or production printing environment. It has the necessary resources to ensure that its customers are able to save costs, minimise downtime and optimise production printing value," concludes Hallas.