

Investing in Africa - 5 Mar 2018

BY LOUISE MARSLAND

Continuing on the theme of "Afrofuturism" that we highlighted last week and hope in the continent's future, investment in Africa is continuing apace, with expansion by both local companies on the continent and global entities. First up was Kenya's [mSurvey](#), which expanded its consumer research platform into Nigeria; followed by Burson-Marsteller Africa which has expanded its reputation management service and tools in Africa, by partnering with [Reputation Matters](#) from South Africa.

It was a brilliant week for African film, as [six African films](#) were up for Oscars this year. South Africa's Triggerfish was at the Oscars to support its Academy Awards-nominated film, *Revolting Rhymes*. An amazing achievement to be nominated. Then, at the Berlin International Film Festival 2018, [African-linked films](#) won nine awards!

The conversation will all be about creating *Common Good* for Africa at this month's [Commonwealth Africa Summit](#) in London, 12-15 March, to achieve "Shared Prosperity and Common Good" for Africans and how Africa's growing youth population can transform the continent.

Have a great week!

Louise Marsland

Africa Editor: [Bizcommunity.com](https://www.bizcommunity.com)

For more, visit: <https://www.bizcommunity.com>