

# Vodacom now present in 19 new countries in Africa

A subsidiary company of Vodafone Group, Vodacom has extended its reach in 19 new African countries. By including the 19 new countries, Vodacom has already reached up to 28 markets.



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In the future, the mobile communication service provider will keep on enhancing its market to 47 countries in Africa.

Through the help of Vodacom Business, the mobile communication operator has almost imprinted its presence in most of African countries with its fixed connectivity.

This high-scale development supports the ambitions of the company to provide a better service for its customers in the countries. Furthermore, Vodacom's network provides a secure and smooth connectivity for multinational organisations.

The managing director of Vodacom Business Africa Group, Guy Clarke said, "To maintain a competitive advantage and remain relevant to customer's fast-changing needs, organisations are digitally transforming their DNA's across all customer touch points.

"This is the peace-of-mind CTO's have enjoyed over the years when utilising Vodacom's extensive network, knowing they will be able to further leverage their global capabilities in these 47 African markets, to get closer to their local customers while focusing on their core business value propositions.

“Coupled with this expansion, our ongoing Software-Defined network transformation program re-enforces our resolve to be a strategic enabler at the heart of our customer’s digital transformations.”

*Source: <http://nextvafrica.com/>.*

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