Facebook launches Developer Circles Harare

Facebook Africa is hosting a series of training events and workshops designed to help local entrepreneurs understand how to use digital platforms to grow their businesses.

Facebook and partner Digify Africa are currently running their 'Boost Your Business' training programme at Moto Republi and Impact Hub Harare, from today until Saturday, 15 July. 2017 The programme is also taking place in South Africa, Kenya, and Nigeria.

Topics covered include content marketing, digital marketing fundamentals, tips on how to understand and engage audienc on Facebook and more.

Training sessions are scheduled as follows:

- Thursday, 13 July: Moto Republik, 3pm-6pm (open to the public)
- Friday, 14 July: Impact Hub Harare, 2pm-5pm (exclusively for participants in the Accelerate2030 competition and 'These Images are Stories' programme)
- Saturday, 15 July: Impact Hub Harare, 10am-4pm (open to the public)

Developer Circles from Facebook

Developer Circles Harare from Facebook will organise regular engineer and product gatherings that seek to educate and provide a forum for discussion and knowledge sharing around topics that are top of mind for developers in a particular market, including ways to build with the Facebook platform and defining success metrics. Additionally, these gatherings w feature guest speakers who will share their own best practice and insights.

"The developer community has played a large role in Facebook's success to date, and we continue to focus on helping startups, entrepreneurs and developers to succeed," says Proud Dzambukira, Facebook strategic product partner: Platfor Partnerships. "We are excited to announce the Zimbabwe launch of Developer Circles from Facebook, a programme for developers to connect, learn and collaborate with other local developers."

The first event will take place on 14 July 2017, during which developers will discuss Facebook Messenger. (Join Develope Circles Harare to be part of the community and attend the meetup.)

Ads heading for Messenger home screens globally

12 Jul 2017

The Developer Circle Harare launch will feature presentations from Dzambukira, Developer Circle leads and some of the developers already making amazing applications in the community.

Muvezwa Messenger Bot finalist says, "I'm looking forward to meeting other Zimbabwean developers at this event, which offers a great platform to share knowledge. By fostering a stronger developer community, Facebook is empowering us to succeed with its platform and create great apps and services for our market."

Registration for Saturday's 'Boost Your Business' session is still open. [Click here](#) to sign up.

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