Introducing the Business Leaders in Africa Summit

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Sama Oeuvre Brand Communications will host the Business Leaders in Africa Summit on 16-17 October.

Business Leaders in Africa Summit

We as Africans want to hear authentic African Business success stories from our own business leaders and not for us to hear the stories from someone else. The idea is for our business leaders to tell their story and for us to learn valuable lessons that are relevant to our region.

The Business Leaders in Africa Summit is an eye-opening session about how businesses can best improve their product/service footprint on the African continent by listening and learning from people who have succeeded at this.

The event is focused on having the right conversations and interactions with the right people. It is all about having conversations with the right people about taking businesses outside borders into other African countries. Good conversations allow companies to educate their marketplace, provide value, demonstrate their credibility and expertise, and over time elicit trust.

The conference will span over two days and feature eight speakers, who are business leaders in their different sectors. The attendees will get to hear live case studies from industry leaders and will get to experience the vision, the thinking and implementation first hand.

For more information visit www.samaoeuvre.co.za

To register for the conference email info@samaoeuvre.co.za or debra@topachieversafrica.com

For more, visit: https://www.bizcommunity.com