

# Applications open for Unreasonable East Africa accelerator programme

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Applications have opened for the Unreasonable East Africa accelerator programme, which claims to give an "unreasonable advantage" to entrepreneurs creating solutions to the region's biggest social and environmental problems.



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The 10-month programme focuses on for-profit and financially sustainable non-profit businesses across a number of sectors, based in Uganda, Kenya, Tanzania and Rwanda.

Unreasonable East Africa will select a group of 15 companies to work alongside more than 100 mentors and connect them with a network of funders. Since late 2013, it has run three programmes with 29 companies, which have to date raised over \$5.2m in funding, created more than 380, and benefitted the lives of more than 850,000 people.

Applicant startups must have revenues of at least \$20,000 and a viable business model, be between three and five years old, and have a team of at least two people. Entries close on 10 January 2018.

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