

## Final call for entry for Street Pole Ads Awards

Creatives are reminded to submit their entries into the 2006/2007 Street Pole Ads Awards on or before 6 February 2007. Presented annually by The ADreach Group, the national awards promote and reward excellence in outdoor creative execution, specifically acknowledging the appropriate application of creative to Street Pole Ads as an outdoor medium. The winning creative team receives an R80 000 trip for two people to attend the Cannes Lion International Advertising Festival in June 2007, and a Street Pole Ad campaign worth R100 000 for their client. Go to [www.spa.co.za](http://www.spa.co.za) for more information.

For more, visit: <https://www.bizcommunity.com>