

Big Brother Africa 4 doubles prize money

A new season of the reality show, Big Brother Africa will begin in September 2009, according to M-Net. Big Brother Africa: The Revolution has undergone a makeover with the prize money doubled, now standing at US\$200,000. Open castings are planned for 18 cities in the 14 participating countries.



Big Brother Africa makeover:

- The number has been increased to 40 cameras and 100 microphones for more sight and sound capabilities.
- The old rules banning conspiracy in the house have been lifted and contestants will be free to forge alliances, discuss strategy openly.
- Audiences will be asked to vote for the housemates they want to see remain in the series rather than the housemates they want to see leave the house.

“The team's been working for months already, fine-tuning the latest edition, focusing on delivering the ultimate Big Brother Africa. We've got quite a few secrets this time round, so you'll have to wait and see what happens. We aren't going to give away all our surprises, but it's definitely a new series and we mean new,” says M-Net Africa director Biola Adekanbi.

For Big Brother Africa: The Revolution housemates from Angola, Botswana, Ghana, Kenya, Malawi, Namibia, Nigeria, South Africa, Tanzania, Uganda, Zambia and Zimbabwe are eligible to enter the series. The search has been widened to include housemates from Mozambique and Ethiopia, which is home to the African Union.

M-Net has begun calling for entries for the new season and will include, for the first time, open castings sessions in the 14 participating countries. Castings will be held on a 'first come/first served' basis and to qualify for entry, you must be over the age of 21, be fluent in English, have a valid passport and be a citizen of any of the 14 participating countries. Those selected at the open castings will enter into several follow-up selection rounds, before the final housemates are chosen. They'll then head into the house on 6 September 2009. After 91 days, one winner will be chosen by voting audiences at the series finale on 6 December 2009.

The show will be screened on DStv channel 198.

For more information on Big Brother Africa: The Revolution go to www.mnetafrika.com.