

Macmillan to sponsor African Education Week

Macmillan South Africa have announced it will be the platinum sponsor of the 6th annual African Education Week conference and exhibition, set to take place at the Sandton Convention Centre, Johannesburg, South Africa from 2-4 July 2012.



"African Education Week has grown into the most significant education event on the continent" says Caren Maree, group marketing and Macmillan Teacher Campus manager, "it is a quality platform for all those involved in education where we can share, learn from each other and elevate the quality of education in our region."

Last year, the conference and exhibition attracted more than 2 000 education professionals; from teachers, principals, curriculum planners, advisors, FET college and university faculty heads, deans, lecturers, campus heads and ICT managers to suppliers of educational products. Macmillan South Africa has been involved in what is reported as the largest education convention and expo on the African continent.

"We shape the future of education"

"With our global footprint and strong presence in the African continent we are committed to uplifting education and strongly believe that we don't just sell textbooks - we shape the future of education and the generations. The standard of our products that enrich the education sector is evident through the unique and dynamic range of books we produce and the exceptional teacher training and development we offer. African Education Week is the ideal forum for us to showcase our ardour to education and gives us the opportunity to mingle with those whose lives we are changing," says Maree.

Between May and July 2011, Macmillan Teacher Campus trained more than 8 000 teachers in Gauteng and North West in South Africa, to assist them in teaching English as a First Additional Language. This project was part of the company's commitment to the Quality Learning and Teaching Campaign, which was launched in 2008 by the then Department of Education.

Quality education for all

African Education Week director Claire O'Connell says, "Macmillan South Africa are part of the family and have been crucial to the growth of the event over the years."

O'Connell continues, "we are delighted to have them [Macmillan South Africa] on board again as diamond sponsors. The participation at this level highlights Macmillan's commitment to driving the standards that improve the quality of education for all. Through their Teacher Training Campus, Macmillan are leading the way in training and development programmes and look forward to their contribution to African Education Week."

For more, go to www.educationweek.co.za