

## JOVAGO partners with Africa Fashion Week 2015

JOVAGO, Africa's hotel booking portal, has partnered with Africa Fashion Week Nigeria (AFWN) 2015 to give 25% discount off every hotel booked for AFWN 2015...



The African Week Nigeria scheduled for 23 - 24 May 2015 at Eko Hotel and Suites, aims to display the creativity and originality of African designers to the rest of the world, thereby creating a platform for African fashion designers to be appreciated and celebrated.

With the theme of the year being "Showcasing our Cultural Heritage through Fashion", JOVAGO will not only be put in a good position to reach more customers, but also foster the growth of Africa's fashion industry.

The partnership is a strong strategic fit, leveraging the two leading organisations' respective belief in equipping young and vibrant people for best results. AFWN plans to not only use their platform to create visibility for new talent, but also to launch the careers of the best emerging fashion designers in Nigeria and provide them with start-up funds.

For more, visit: <https://www.bizcommunity.com>