

CGMA to sponsor Africa Congress of Accountants 2015

The CGMA is a Gold sponsor of the Africa Congress of Accountants (ACOA) 2015, to be held at the Swami Vivekananda International Convention Centre in Pailles Mauritius from 12-14 May 2015.

The Chartered Global Management Accountant designation (CGMA) is a global designation formed through a joint venture CIMA, the Chartered Institute of Management Accountants and the American Institute of Certified Public Accountants (AICPA).



CIMA Africa Regional Director, Samantha Louis, says, "We are excited about the Gold sponsorship of ACOA 2015, which provides us a unique opportunity to introduce this global designation to accountants from around the continent and the international business community."

"Since 2012, CIMA has been changing the playing field with regards to management accounting firstly with the launch of the CGMA designation and now with the launch of the Global Management Accounting Principles, which we look to promote strongly at the ACOA 2015 conference."

Developed jointly by CIMA and the AICPA, the Principles are the first of a kind blueprint and guideline for business professionals aimed at improving decision-making. They were developed based on extensive research with executives from 35 countries that revealed that organisations around the world are struggling with data overload, dispersed workforces and the blistering speed of change.

The four Principles focus on breaking down silos through influential communication, surfacing the most relevant informative and reliable data for examination; driving analysis that reveals impact on organizational value and promoting integrity and trust that protects long-term sustainability.

"We believe that widespread adoption of the Principles will ensure that organisations have the guidance to strengthen and enhance the management accounting function within their organisations, hence it is so important for CIMA and CGMA to be amongst the thought leaders attending the ACOA 2015," concludes Louis.