2012 Most Popular lists for Bizcommunity Marketing & Media Africa

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Here they are, Bizcommunity.com Marketing & Media Africa's 2012 lists of most popular articles and those that drew the most comment as well as our most read contributors.

Our most-read stories

1.	Photo costs the credibility of Kenyan newspaper - Carole Kimutai: @CaroleKimutai	14 Jun 2012
2.	*Forbes Africa* Person of the Year 2012 nominees announced	23 Oct 2012
3.	Intergrating Pinterest into email marketing campaigns - Wikus Engelbrecht	28 Feb 2012
4.	CNN faces wrath of Kenyans - Carole Kimutai: @CaroleKimutai	12 Mar 2012
5.	Brands behaving badly on social media - Banele Rewo	07 Jun 2012
6.	10 consumer trends for 2012	03 Jan 2012
7.	Africa sprints ahead with mobile banking - Vanessa Clark	13 Feb 2012
8.	Kenya's advertising sector attracts new players, technologies - Carole Kimutai: @CaroleKimutai	11 Jul 2012
9.	Samsung, Vodafone unveil Galaxy Note 10.1 in Ghana - Mashudu Kunteh	21 Sep 2012
10.	10 tips on how to do email marketing right - Wikus Engelbrecht	18 Jun 2012
11.	Expanding your brand across Africa - Nonye Mpho Omotola	08 Nov 2012
12.	MultiChoice calls for smartcard swap - Gregory Gondwe: @Kalipochi	20 Mar 2012
13.	*Forbes Africa* welcomes Kalusha Bwalya	03 May 2012
14.	Someone is watching Kenya's media - Carole Kimutai: @CaroleKimutai	16 Jan 2012
15.	Ogilvy Kenya Board announces leadership change - Carole Kimutai: @CaroleKimutai	23 Mar 2012

Our most-commented-upon stories

1.	Expanding your brand across Africa	08 Nov 2012	5
2.	Intergrating Pinterest into email marketing campaigns	28 Feb 2012	3
3.	Brands behaving badly on social media	07 Jun 2012	2
4.	The role of email marketing in the multi-channel evolution: Part 4	04 Jul 2012	2
5.	Huawei appoints communications manager	27 Jan 2012	2

Our most-read contributors

1.	Carole Kimutai
2.	Gregory Gondwe
3.	Walter Wafula
4.	Wikus Engelbrecht
5.	Vanessa Clark
6.	Donna Rachelson
7.	Craig Wilson
8.	Jason Stewart
9.	John Boe
10.	Duncan McLeod
11.	Banele Rewo

12.	Tatenda Chiweshe
13.	Dawn Rowlands
14.	Georgia Christian
15.	Daniel Munslow

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- **Share in the sharing economy on Biz** 28 Feb 2024
- **Experience the 6X's of event sponsorship on Biz** 26 Feb 2024
- **Biz Most Read Award winners January 2024** 1 Feb 2024
- **Announcing the Biz Most Read Award of the year 2023** 3 Jan 2024

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