

Landmark trade seminar for Africa

The United States Agency for International Development (USAID) and INTL FCStone have announced a landmark structured trade seminar in Africa. The Southern African Structured Trade Seminar will take place at the Avani Victoria Falls Resort in Zambia from 26-29 June 2018.



Trade and investment in Africa is fast changing in the digital age and so are regional policies. In an attempt to strengthen the continent's trading ability, the [USAID](#), in collaboration with INTL FCStone, a NASDAQ listed company that provides risk management and advisory services across asset classes and markets worldwide, are proud to announce a landmark seminar that will strategically tackle commodity challenges and outline a viable roadmap for inter-regional trade in Africa.

The Southern African Structured Trade Seminar will take place at the Avani Victoria Falls Resort in Zambia from 26-29 June 2018. The three-day event will provide a platform where experts from private equity firms, financial institutions, commodity exchanges, mineral and agribusiness companies will discuss investment match-making and business-to-business facilitation.

The seminar will help delegates to gain economic advantage, mitigate trade risks, develop commodity marketing, all while structuring and packaging commercially viable finance. Regulators will be able to develop and implement regulatory frameworks that enhance market efficiency and stability, while policymakers will look at national best practices.

It is envisaged that the seminar will boost trade and investment in Southern Africa, drive commercial expansion, and

address gaps in trade finance. It is hoped that, through this constructive engagement, Africa's ability to trade and drive economic growth will be profoundly strengthened.

The USAID Southern Africa Trade and Investment Hub (SATIH), works closely with regional governments and the Southern African Development Community (SADC) on trade policy, engages with partners to deepen regional economic integration, promotes two-way trade with the US, and attracts investments that drive commercial expansion.

It engages with private and public sector organisations, business and industry associations, international development agencies and financial institutions. The Hub encourages the diversification of exports beyond natural resources, and promotes a governing environment conducive to business.

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