

Bridal Africa 2006 secures Bobbi Brown

Organisers have confirmed that Bobbi Brown Cosmetics will be the sole sponsor in the category 'cosmetic house' for Bridal Africa 2006, taking place at Gallagher Estate on 13 - 14 May in Gauteng. "The Bridal Africa 2006 exhibition and Young Designer Award Gala Evening provides Bobbi Brown Cosmetics with the perfect platform from which to showcase our brand and philosophies," says Bobbi Brown, marketing manager Clodagh Knott. Also confirmed at the exhibitor briefing was that Old Mutual will participate as a 'Bronze' sponsor, along with sponsors The Fashion Group South Africa, Plasmaview, and Strike Productions.

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