

## All set for AfricaCom 2012

A recorded 8 000 people, an increase of 25% from 2011, and those from 2 000 companies from across 112 countries around the world are expected to attend the annual <u>AfricaCom</u> conference and exhibition in Cape Town, South Africa, from 13-15 November 2012.



The digital communications event will take place at the Cape Town International Convention Centre (CTICC) and will kick off with a highly anticipated Industry Outlook for the African continent which is well attended by analysts, telcoms providers and all those connected to the digisphere.

Informa Telecoms and Media, organisers of the event have reported a record interest as the conference has expanded to include all aspects of the digital eco-sphere and will this year incorporate a number of co-located events and has attracted keynote speakers and contributors including Patrick Walker, senior director for content and partnerships Youtube/Google Africa; Peter Vesterbacka from Rovio, the developers of Angry Birds and Nicola D'Elia of Facebook (Africa); Nic Haralambous of Motribe; Alan Knott-Craig, CEO of Cell C and the likes of Andile Ngcaba, chairman of Convergence partners who will be involved in the Incubators and Investment workshops - a Dragons Den and an Entrepreneurs Incubators Hub are just two of the innovations AfricaCom 2012 has to offer.

For more, go to www.africa.comworldseries.com.

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