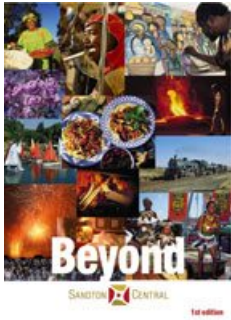


Sandton directory gets an outgoing sister



Beyond Sandton Central, to be published in February 2007 by the Sandton Central Management District in collaboration with the City of Johannesburg's Region E, will be a brand extension of Blue Planet Media's *Sandton Central Essential Directory*. The new directory is intended to give local and international visitors access to tourist attractions within a two-hour travelling radius of Sandton Central's core geographical area. A6 in size, it is expected to launch as a 56-pager plus cover section, with a print run of 40 000. Distribution will be together with its sister directory.

For more, visit: <https://www.bizcommunity.com>