

## IC Publications 2006 ABC audit shows a rise of 6.4%

IC Publications magazines have once again registered an increase in their audited circulation for 2006.

The new ABC certificates, for January to December 2006 show a cumulative growth of 6.4% over the 2005 figures. The three IC magazines, *New African*, *The Middle East* and *African Business*, continue to be leading pan-African and pan-Arab monthlies in English. These increases in circulation follow an impressive 23% growth in 2005.

**The new ABC circulation figures are as follows:**

<u>IC Magazines</u>	<u>2006</u>	<u>2005</u>	<u>% increase</u>
<b><i>New African</i></b>	<b>36,848</b>	33,494	<b>10.0%</b>
<b><i>The Middle East</i></b>	<b>21,484</b>	20,347	<b>5.6%</b>
<b><i>African Business</i></b>	<b>18,662</b>	18,497	<b>0.9%</b>
<b><i>IC Magazines</i></b>	<b>76,994</b>	72,338	<b>6.4%</b>

For more information visit the website [www.africasia.com](http://www.africasia.com)

For ABC certificates please visit <http://www.abc.org.uk>

For more, visit: <https://www.bizcommunity.com>