

Cosmo expands into Africa through online-only editions

Shannon Bond, writing on Financial Times, reports that *Cosmopolitan* will be launching online-only editions in Africa as well as Europe.



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• Financial Times: Cosmopolitan to launch online-only editions in Europe and Africa... According to the report, after the magazine's launch in Nigeria at the end of 2014, it is now considering a few other African countries to potentially launch in, including Ghana, Kenya and Botswana.

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