

## Orange to acquire 100% of Cellcom Liberia

Orange has announced it has entered into a firm agreement with Cellcom Telecommunications Limited to acquire, through its subsidiary Orange Côte d'Ivoire, 100% of Cellcom's Liberia subsidiary. The acquisition forms part of Orange's international development strategy which aims to accelerate growth by entering new emerging markets with high potential.

Orange will provide its marketing expertise and world-class technical capability to further strengthen the network operator, enhance services to consumers and contribute to the economic growth of Liberia. Cellcom's founders and employees will remain involved in the business to ensure a smooth integration, support performance and continue long-standing relations with the Government of Liberia.

The completion of the transaction remains subject to approval by the competent authorities.

For more, visit: https://www.bizcommunity.com