

Conference on strategic media relations

The Strategic Media Relations Conference and Workshop 2007, taking place at The Southern Sun Grayston in Sandton, Johannesburg, 13 - 15 March 2007, will focus on ways in which to build strategic media partnerships and on methods through which to gain public credibility for your organisation. The PRISA-endorsed and CPD points-earning conference includes a full-day experiential workshop to provide a keen insight into the media scene, as well as an opportunity to examine ways in which to keep the media momentum going. Contact DPR Management Solutions on tel +27 (0)11 781 6222 or email .

For more, visit: <https://www.bizcommunity.com>