

Developing editorial angles: A second workshop for PR juniors

The need to assist PR juniors with better developing PR angles for their key-client messages is greater than imagined following a sold-out session in June. PR-Net founder, Brian Berkman, a consultant with more than 20 years experience as public relations consultant and working journalist, presents his workshop on developing editorial angles a second time, on Thursday, 28 July between 2pm and 4pm at a cost of R250 per person at Richard's SupperStage in Sea Point, Cape Town

Tickets via [Quicket](#) or www.pr-net.co.za

Note that there are two PR-Net meetings on Thursday, 28 July, the 11am discussion about Benchmarking PR Fees and the 2pm session about Developing Angles.

For more, visit: <https://www.bizcommunity.com>