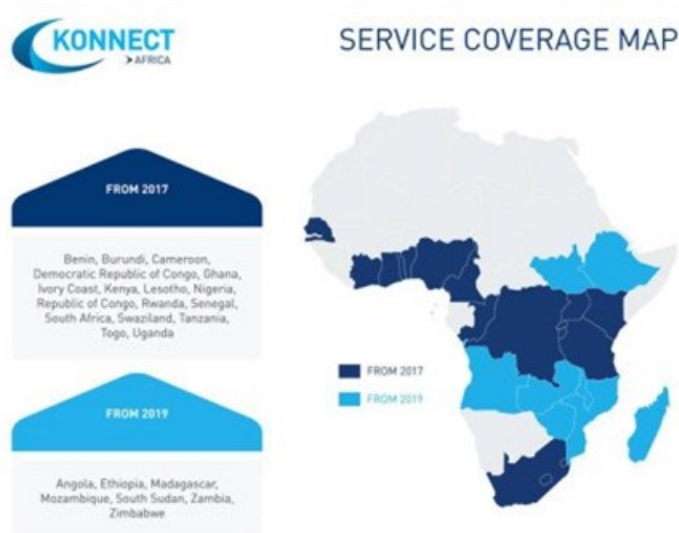


#Africom Eutelsat unveils 'Konnect Africa' brand for satellite broadband venture

Yesterday's launch at the Africom event of the 'Konnect Africa' brand by Eutelsat Communications marks a change in scope of the 'Broadband for Africa' venture set up to galvanise the market for satellite broadband services in Sub-Saharan Africa.



In a renewed effort to bridge the digital divide, the 'Konnect Africa' brand and new slogan, 'Taking Broadband Further', have been devised to reflect Eutelsat's ambition to accelerate satellite broadband connectivity across the African continent.

With a 20 strong team located in key African markets and in Europe, Konnect Africa aims to become one of the leading suppliers of new-generation services, working in close partnership with African partners to promote high-quality broadband at affordable prices for homes and businesses, and contributing to reducing the digital divide on the continent.

Commercial launch on track for 2017

The new brand is a new milestone in advance of the launch of commercial services that will start to roll-out in 2017, ramping up to cover more than 20 Sub-Saharan countries by 2019.

Konnect Africa's portfolio of services will be adjusted to the profiles and needs of its partners, to match their position in the

value chain: data, mobile or VSAT operators, ISPs and pay-TV platforms that can bundle TV with Internet services. Konnect Africa will offer a complete range of services, from bandwidth supply to end-to-end solutions.

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