

# Economic prospects for Africa in 2017 - 16 Jan 2017

BY LOUISE MARSLAND

As January is Trends Month, we are highlighting our #BizTrends2017 articles daily and will do so for the entire month. For all the top trends for 2017 across the media and marketing industry, go to Bizcommunity.com's main [BizTrends section](#). Given the disruptive year that 2016 was, it's no wonder we have several additional articles talking about the economic prognosis for Africa in 2017. Have a look at our lead today on how '[Retaining domestic stability will mean facing challenges for Africa in 2017](#)'; '[#BizTrends2017: In the middle of a revolution - 2017 is going to be memorable](#)'; and '[12 African startups to watch in 2017](#)'. There's a reason innovation is taking hold in Africa, the desire to create with the passion to succeed. This is an entrepreneurial continent and we are responsible for our own success story. May it be an excellent one in 2017!

Have a great week!

**Louise Marsland**

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