

HWB holds African design competition

HWB Communications has been appointed by the Department of Economic Development and Tourism to develop and publicise a national competition asking all South Africans, and Africans, to enter their ideas for the design of an iconic structure for the southernmost tip of Africa at Agulhas. The campaign will also promote the area as a viable tourist attraction for all Africans and visitors to South Africa. Evelyn Holtzhausen, CEO of HWB Communications, said: "It is an honour to be involved in the process which will help to identify an icon that will represent the continent."

For more, visit: <https://www.bizcommunity.com>