

Loeries to launch Creative Week Cape Town

The Loeries Awards will, this year, launch the inaugural Creative Week in Cape Town as part of the annual festival. Creative Cape Town has partnered with the Loeries to boost the festival and awards and to involve the city's creative community in Creative Week Cape Town, 24 September - 3 October 2010.



Creative Week Cape Town, inspired by the New York Creative Week, has been initiated as a legacy event for Cape Town bid for World Design Capital 2014, and invites individuals and organisations involved in all aspects of Cape Town's creative life - education, arts, design, advertising, music and service organisations - to participate.

Events can be staged anywhere in the city with Creative Week Cape Town culminating in the Loeries Festival Weekend (2-3 October).

How to participate

Creative Week Cape Town is a user-generated event, which means that events are independently organised by participants. Creative Cape Town does not offer funding for any event.

Creative Week Cape Town, together with these events, will be "self-" promoted on the website www.creativeweekct.co.za, the mainstream media, niche publications and sites, including those of Creative Cape Town and its partners.

To register an event, go to www.creativeweekct.co.za and click on events.

Creative Week Cape Town schedule

24-27 September:

My Cape Town in the Company Gardens programme - during the Heritage Weekend all museums are free. Plus there is a programme of activities including a competition entitled "Diss the Art" - speak your mind on the art you hate!

24 September -3 October:

Screenings of 2009 Loerie winners
Labia on Orange Street 1pm-1.40pm
Labia on Kloof Street 6pm-6.40pm

28 September - 2 October:

Pan-African Space Station cross-cultural and cyber-spatial explosion - diverse pan-African sounds from ancient grooves to future hip-hop:

- Congolese Kabako's More More Future Band, afro-futurist Punk Opera (28 Sept, Cape Town City Hall);
- Legendary guitarist Philip Tabane (30 Sept, St Georges Cathedral);
- US Hip Hop artists Georgia Anne Muldrow and Declaime (30 Sept, Albert Hall Woodstock and 2 Oct, Guga S'thebe).

1 October:

- Loeries registration at the Grand Daddy Hotel, Long Street;
- Discussion by design editors at new Free World Coating organised by Cape Town Design Network (corner Buitengracht and Waterkant Streets);
- The launch of Sound Space Design by Don Albert and Partners, a new architectural book, at the Book Lounge;
- Mayor's Welcome Function - starts at 17h30, for Loerie VIP ticketholders (and by invitation) only;
- Battle of the Bands at 20h00 - a chance for agency bands to battle it out on stage. Entry is free for all Loerie ticketholders. Enter your band by emailing bands@theloerieawards.co.za - five shortlisted bands will perform on the evening;
- Chairman's Party at 10pm - party with the Loeries chairman late into the night - entry is free for Loerie ticketholders.

2 October:

- Loeries registration at the Grand Daddy Hotel, Long Street;
- Student portfolio morning at the South African Slave Church Museum - a chance for students to display their best work to top industry creatives;
- Camps Bay - the strip comes alive with agency lunches, media lunch and the industry's most sought-after parties. Restaurants along Camps Bay have been pre-booked for Loerie delegates - book your spot by emailing lunch@theloerieawards.co.za (a list of venues is available on the Loeries website);
- The 32nd Annual Loerie Awards at the Good Hope Centre - pre-drinks open at 5.30pm and last entry is at 7.30pm. The first night of awards includes Communication Design, Print media and Student awards. Tickets available from Computicket.
- After-parties - Long Street lights up with the Loeries after-party centred round the Long Street Café, plus agencies parties to keep the street rocking all night.

3 October:

- Golf at Erinvale Golf Club, Somerset West - tee-offs in the morning have been reserved for Loerie delegates. Email golf@theloerieawards.co.za before Friday 3 September 2010 to reserve a tee-off time (first-come, first-served basis).
- The 32nd Annual Loerie Awards at the Good Hope Centre - pre-drinks open at 5.30pm and last entry is at 7.30pm. The second night includes all electronic media, as well as the inaugural Ubuntu Award for social and environmental contributions. Tickets available from Computicket.
- After-parties - Once again, Long Street lights up with the Loeries after-party centred round the Long Street Café, plus agencies parties to keep the street rocking all night.

4-7 October:

Screenings of 2010 Loerie winners

Labia on Orange Street 1pm-1.40pm

Labia on Kloof Street 6pm-6.40pm

Creative Cape Town and The Loerie Awards aim to strengthen the creative and knowledge economy in the Central City of Cape Town by providing a platform to showcase local creative industries.

For more:

- Bizcommunity special section: [The Loerie Awards](#)
- Bizcommunity search: "[Loerie](#)"
- Loeries site: www.thelorieawards.co.za
- Loeries Twitter: [@loeries2010](#)
- Loeries Twitter Search: "[Loerie](#)"
- Google News Search: "[Loerie](#)"
- Facebook: [The Loerie Awards page](#)

For more, visit: <https://www.bizcommunity.com>