

SA celebs pranked in Checkers' *You've been egg-ed* Easter video with Jason Goliath

On the eve of the long weekend for Easter, Checkers *You've been egg-ed* video went live on social media.



Source: © Bizcommunity.com [Bizcommunity.com](https://www.bizcommunity.com) On the eve of the long weekend for Easter, Checkers *You've been egg-ed* video with Jason Goliath went live on social media

A Leon Schuster-style set-up, it stars Jason Goliath, and some SA celebs who were pranked, including Die Heuwels Fantasties and Casper de Vries. The prank entails motorists being asked for their licence at a roadblock and being told their licence has "egg"-spired.

Video credits

Agency: 99c

- Chief creative officer: Marius van Rensburg
- Production director: Hylton Heather

- Broadcast producer: Melissa Curtis
- Account director: Bradley Ford
- Creative director: Marjolein Rossouw
- Creative group head: Kayla-Robyn Meys



April Fools' Day: From Lucky Star's custard-infused pilchards to Makro's Hot Cross Wors Bun

Evan-Lee Courie 2 Apr 2024



Production house: Brainwave Productions

- Director / executive producer: Carien Loubser
- DOP/ editors: Cecilia Scholtz & Anelia Loubser

