Why is the majority of Africa offline?

Doing business in Africa can be quite the daunting experience when you're trying to make contact with the rest of the continent while seated in your office at the tip of Africa. Phone calls will cost you an arm and a leg. Why are some big companies and organisations across Africa not online, and if they are online, why do they not provide an email address?

And if there is an email address, why are they non-responsive when using this form of communication that saves time and money?

For example: African Communication Agency (ACA) has a website - http://www.acapublishing.com/acacontact.html but there is no email address.

I find this deficiency frustrating at times and something all businesses in Africa who want to do business with the rest of the world should look into.

If you're not online, you do not exist!

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