

Getting into the world of Marketing

How does one break into the world of Marketing without much experience?

I am a Marketing Graduate and have not really had experience in the strategic marketing since I finished school. I am currently working as a Business systems Consultant and realise just how lost I am. However I am finding that it is not very easy to get a job without prior experience. All I can be considered for right now is further IT and business systems work. But I would like to really get into something that I have studied. I love conceptualising and seeing a project go from nothing to excellent, yet there is not much room for that where I am.

I am very passionate about events management and PR, and need a chance to explore those fields. Please assist in any way possible.

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