

Let's get going.... - 2 Apr 2012

BY EVAN-LEE COURIE [[@EVAN1985]]

So we've completed the first trimester of 2012 and so far so much has happened on the continent. Here are just some of the things that stood out for me in the past three months: we released our 2012 Biz Trends report and it is still available to download in pdf format; Airtel continues to expand its footprint on the continent with its latest move, launching mobile services in Rwanda; research revealed how Africa tweets; there's been some positive growth in media in Malawi; Design Indaba 2012 has come and gone and Samsung is set to offer free satellite TV to Africa.

The one thing that remains the same is the ongoing battle of media freedom on the continent. In the latest, the South African State Security Agency has launched a propaganda campaign to sway public hearts and minds about the Protection of State Information Bill. It will be interesting to see how this turns out.

In news this week: A24 Media partners with NBS News in India, which will bring news coverage from the Indian subcontinent and create an opportunity for Indian broadcasters to access coverage of the African continent; following the recent broadband cable cut that affected much of East Africa's connectivity, the new Lower Indian Ocean Network is set to go live on 14 April 2012; and African governments get behind Africa's domain name.

PS: Due to Easter/Passover, we will not be bringing you newsletters on Friday, 6 April and Monday, 9 April 2012.

Have a great week!

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