

All the Loerie Award winners - 21 Aug 2017

BY LOUISE MARSLAND

The Bizcommunity.com South Africa team's extremely comprehensive coverage of the annual Loerie Awards for advertising creativity across the African continent and Middle East, is up and congratulations to editor-in-chief, Leigh Andrews and editor Jessica Tennant and journalist Juanita Pienaar. There are some excellent results for creative campaigns outside of South Africa.

There's a global debate happening around hate speech, particularly after the fascist protests in the United States, and Nigeria's acting-president Yemi Osinbajo, has come out strongly, condemning hate speech as an "act of terrorism". We covered #CEMAfrica2017 last week, including how governments can provide citizens with excellent customer experiences, as the customer experience officer, Phakiso Tlali, of South Africa's economic hub, Gauteng, explains. And of course, our thoughts and prayers go out to Sierra Leone, as the death toll continues to rise in the devastating mud slides of last week, following on flooding in the region. At least 300 are thought to have died, with about 600 still missing, although there have been reports that the eventual death toll could be over 1000. Entire communities have been wiped out.

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Have a great week! Louise Marsland

Africa Editor: Bizcommunity.com

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