

# Want to build your own fashion brand?

The African Development Bank (AfDB), together with the Gender, Women and Civil Society Department has developed an event that intends to equip creative entrepreneurs operating in the textile, apparel, and accessories sector with the tools and knowledge to build a fashion brand from idea to execution.

The Fashionomics Africa Masterclass event will focus on business development, branding, marketing, and networking, as well as providing a greater understanding of the challenges and opportunities African fashion entrepreneurs encounter in running their business.

The event takes place on 24 June 2018 at Open Space, which is on the fourth floor of the Mainchange Building, City & Suburban in Maboneng, Johannesburg.

For more, visit: <https://www.bizcommunity.com>