

Vicinity: The Year in Data 2023

Issued by [Vicinity Media](#)

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As we embark on the journey through 2024, it's essential to take a moment and recognise the **significant milestones and achievements** that marked 2023 for Vicinity Media.



From **leveraging billions of data points** to launching industry-leading DOOH measurement, to **serving over 667 million impressions with unparalleled accuracy**, the past year has been a testament to our commitment to **innovation and excellence**.

Join us in celebrating the highlights and successes of the past year by exploring our comprehensive overview, "The Year In Data 2023," showcasing our journey of growth and achievement.

Click below to delve deeper into the remarkable achievements of 2023.

[Vicinity: The Year in Data 2023](#)

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" **The power of 1st party data in omnichannel strategy and measurement** 28 Sep 2023

" **The biggest opportunities that mobile data and location technology offer the OOH and digital OOH**



Vicinity Media

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