

## City-spinning action with Goodyear and Tiger Wheel & Tyre

Issued by <u>Tiger Wheel & Tyre</u>

There's an adrenalin-packed experience burning up the doorstep of every Tiger Wheel & Tyre in the country - and sitting at the cornerstone of all the action is none other than one of the world's best loved tyre brands, Goodyear tyres.

Coined as a leader in environmental tyre safety, with consistent technological advances, Goodyear Tyres has long earned its stripes as an innovative tyre brand.

Today, the company is renowned for pioneering treads ranging from superior economy passenger tyres right through to the most grit-grabbing off-road adventure tyres. It's no surprise that South Africa's most forward-thinking tyre retailer, Tiger Wheel & Tyre, would team up with this revered brand to offer customers a chance to win a trip of a lifetime to the United States of America.

Customers purchasing any two or more Goodyear tyres between 6 September 2012 and 6 October 2012 at Tiger Wheel & Tyre could win an astounding prize-trip for two, to some of the USA's most dazzling city hotspots: the famous Las Vegas motor speedway for a driving experience in some of the world's most exclusive sports cars; a helicopter tour of the breath taking Grand Canyon and, capping it off, a New Year's Eve celebration in Times Square New York. It doesn't get more exhilarating than this!

"We are very excited about running this competition with Goodyear Tyres. It's a testament to our longstanding relationship and, the prize itself, echoes the high-end, quality that comes standard with any Goodyear tyre," says Joe du Plooy, Marketing Executive of Tiger Wheel & Tyre.

For more details enquire in store at your nearest Tiger Wheel & Tyre or visit www.twt.to.

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- \* Premium tyres triumph over budget tyres under rigorous test conditions 1 Nov 2023

## Tiger Wheel & Tyre



At Tiger Wheel & Tyre, we make auto-fitment our business! We care about your safety and that's why we offer only the best in quality brands, matched with expert advice and service excellence that's honest, convenient and affordable.

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