

Provantage promotes Zodiac

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Zodiac is currently running an in-store campaign in a variety of stores nationally. Promoters in branded golf shirts and caps, who are well-versed in the Zodiac range of pool cleaners and accessories, are highlighting the benefits of the products, the new MX8 pool cleaner in particular.

The campaign is running during the Spring and Summer months, ensuring that South Africans get the Zodiac advice on how to best look after their swimming pools.







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