

New Media leads the 2010 SA Publication Forum Awards

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HIP2B², published by New Media (NMP) on behalf of BSquare Communications, walked away with the coveted prize for South Africa's best corporate publication at the 2010 SA Publication Forum Awards last week. Titles from NMP left the event with an armful of trophies and certificates, topping no less than five categories. Winners include Page, the internal digital magazine for Media24 Magazines, Mercedes produced for Mercedes-Benz SA, Mango Juice the in-flight publication for Mango and Siyasiza the internal magazine for FNB staff.

Says Irna van Zyl, editorial development director at NMP, "We are just eternally grateful that our clients offer us the opportunity to create award-winning content for them. These awards surely must currently be the best showcase in the country for a variety of publications - be it digital or print, be it for airlines, motoring, media, internal communication or education."

NMP titles were awarded in the following categories:

Best electronic publication

Finalists:

- Page
- Inner Magic
- MercLive

Winner: Page

Excellence in writing/best written publication

Certificates to:

- Siyasiza
- HIP2B²
- Medi-Clinic
- Xplore
- Mercedes
- Mango Juice

Finalists:

- Mango Juice
- Mercedes

Winner: Mango Juice

Excellence in communication

Certificates to:



- Siyasiza
- HIP2B²
- Medi-Clinic
- Mercedes
- Network News

Finalists:

- Network News
 - Siyasiza
-
- HIP2B²

2nd runner-up: Network News

Winner: HIP2B²

Excellence in design

Certificates to:

- Siyasiza
- HIP2B²
- Medi-Clinic
- Xplore
- Mercedes
- Mango Juice

Finalists:

- Siyasiza
 - Mercedes
-
- HIP2B²

2nd runner-up: Siyasiza

Runner-up: HIP2B²

Best internal newsletter

2nd runner-up: Network News

Best internal magazine

Runner-up: Siyasiza

Best external magazine (big budget)

Finalists:

- Xplore
- Medi-Clinic
- HIP2B²

- Mango Juice
- Mercedes

2nd runner-up: Mercedes
Winner: HIP2B"

Best Cover
Finalists:

- Network News
- Siyasiza

Winner: Siyasiza

Certificate for the publication with the best headlines:
Mango Juice

South Africa's best corporate publication for 2010
Finalists:

- Siyasiza
- Mercedes
- HIP2B²
- Mango Juice
- Medi-Clinic

4th runner-up: Mercedes
Winner: HIP2B²

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