## 🗱 BIZCOMMUNITY

## Gagasi FM sets aside R1m for KZN floods victims

Issued by Gagasi FM

22 Apr 2022

As part of the #GagasiFMCares4KZN campaign, South Africa's biggest regional radio station has embarked on a drive to assist victims of the recent floods in KwaZulu-Natal. Gagasi FM has allocated R1m towards relief packages aimed at providing immediate assistance to the floods victims.



These relief packages are being distributed mostly to community halls and centres that are currently accommodating families whose homes were destroyed by floods and are currently in desperate need of essential items.

"KZN is the heart of Gagasi FM, and we are truly heartbroken by the devastation that the floods have brought to our province. Our contribution towards the relief of KZN's flood victims is a protraction of our ongoing commitment towards rebuilding KZN," says Gagasi FM managing director, Minenhle Dlamini.

Gagasi FM has already visited some of the community halls in areas such as Umlazi V and G sections, as well as Entshongweni to hand over relief packages. The drive will continue with more visits in the upcoming days and weeks across various areas with people that were affected by floods.

"We want to reach as many areas as possible across the province, and we have been using our different government networks to help us identify areas that need immediate assistance. We'd like to call upon NGOs to reach out to us so that we can partner in our relief efforts. We'd also like to make a plea to corporates and to our audience to please assist us by offering a helping hand or by donating towards this worthy cause," adds Dlamini.

For those who would like to make contributions to the #GagasiFMCares4KZN campaign for floods victims, the Gagasi FM CSI banking details are as follows:

Bank: Standard Bank Account name: RADIO IGAGASI 99.5 PTY LTD CSI Account number: 252837495 Branch code: 057829 Branch code (electronic payments): 051001

For more updates and activities in terms of what the station is doing to assist floods victims, stay tuned to Gagasi FM and also check out social media pages.

Facebook: GagasiWorld | Twitter: @GagasiFM | Instagram: @gagasifm

For further information, please contact:

Khulekani Shandu senior executive: Marketing, P.R & Stakeholder Management | Tel: 031 584 5300 | Cell: 083 792 5737 | Email: <u>khulekanis@gagasi995.co.za</u>

Ntsike Khumalo P.R & Trade Marketing Officer | Tel: 031 584 5300 | Cell: 081 411 0832 | Email: ntsiki@gagasi995.co.za

- Gagasi FM new lineup announced 3 Apr 2024
- Study with Gagasi FM in 2024 9 Jan 2024
- " Sold out show as Gagasi FM celebrates 10 years of Beach Fest 21 Nov 2023
- " Gagasi FM withdraws from the South African Radio Awards 9 Nov 2023
- \* Change in leadership at GH Media Group: Ensuring continuity and innovation 11 Sep 2023

## Gagasi FM



Gagasi FM is the number one commercial radio station in KwaZulu Natal to reach the black urban and peri-

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com