

## Women's entrepreneurial roadshow provides platform for small businesses

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The Standard Bank Top Women Entrepreneurial Conference taking place in the Free State, North West, Northern Cape and Mpumalanga throughout May 2019, gives local entrepreneurs the opportunity to expand their business reach.



The conference is set to take place at various locations during May:

- Bloemfontein 20 May 2019
- Klerksdorp 23 May 2019
- Kimberley 27 May 2019
- Mbombela 30 May 2019

The events will feature a Pitching Den where female entrepreneurs will have the opportunity to showcase their business ideas to a panel of judges as well as conference delegates. The presentations will take the form of a three-minute elevator pitch, followed by a five-minute question and answer session.

Those interested in taking part in the Pitching Den, can fill out the following form: <u>https://topwomen.co.za/regional-conference/</u>.



Standard Bank Top Women is South Africa's leading gender empowerment brand, celebrating organisations that prioritise gender empowerment. The regional conference series aims to encourage companies with growth potential to become market leaders and inspire other female entrepreneurs.

"To Standard Bank and Topco thank you so much for your contribution to my business growth. I have never thought in my wildest dreams that I can attend and pitch in an event of this nature and win." Francine Zana, the 2017 winner of the Port Elizabeth pitching den.

Businesswomen looking to build their personal networks, create partnerships, generate business interest and gain business-building knowledge by interacting with other entrepreneurs are encouraged to attend.



Francine Zana (left) and Nomkhitha Kwinana

## For more information, contact:

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## Join the conversation:

Facebook: <u>https://www.facebook.com/StandardBankTopWomen/</u> Twitter: <u>https://twitter.com/SBTopWomen</u> LinkedIN: Standard Bank Top Women

<sup>a</sup> Calling women entrepreneurs! Pitch your business at the EmpowHER Entrepreneur Development Series 2024 30 Apr 2024

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