

Assegai Awards 2018 - Entries extension

Issued by <u>DMASA</u> 27 Aug 2018

The DMASA is pleased to announce that the Assegai Awards 2018 entries deadline has been extended to the 25th September 2018.

Great news - we have extended the deadline to 25 September 2018 so get those entries in.

We have changed the <u>www.assegaiawards.co.za</u> website, all entries and payments will be done online this year using your company credit/debit card.

How to enter in five easy steps:

Step 1 - Log in

- Go to www.assegaiawards.co.za and scroll to the bottom to login.
- We have member log-in and non-member log-ins (members pay a discount for entries).
- Members log-in details have been sent you, if you have not received these please send us a request on info@assegaiawards.co.za.
- Non-members please register, and your password will be emailed to you.

Step 2 - Select your entry category

- You're in we have five sections: A, B, C, D, E, F (see these here).
- Select your entry category and click add to basket, view your cart to see a list of the entries you've selected (here you can increase and decrease quantity and you can remove an entry).
- · Click on proceed to fill out your entry.

Step 3 - Fill out your entry

- Once you've clicked on proceed to check out you are then able to upload your files and fill in your Creative,
 Strategy and ROI.
- Remember each block allows for 500 words.
- Upload your supporting documents (one page per upload = maximum of three pages per entry).
- Tip: add links to your entry to avoid exceeding the page allocations.

Step 5 - Pay

- Click on place order for payments.
- Fill in the information required and click submit.
- A receipt will be mailed to you.

Important dates:

- 25 September 2018 Entries close at midnight.
- 27 September 2018 and 5 October 2018 Judging days
- 8 November 2018 Awards evening



Please contact info@assegaiawards.co.za for all enquiries.

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- "Call for entries: Hitting the mark Assegai Awards 2024 8 Apr 2024
- * Assegai Awards 2024 season: Get ready to shine 27 Mar 2024
- "DMASA's position clarified on telemarketing classification and POPIA compliance 1 Mar 2024
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DMASA



The Direct Marketing Association of Southern Africa (DMASA) is a Section 21 company dedicated to the protection and development of the Interactive and Direct Marketing (IDM) industry. It established itself as an independent body in November 2005.

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