

Tractor Outdoor welcomes Wian van Jaarsveld to the team

Tractor Outdoor recently appointed Wian van Jaarsveld to form part of their sales team in their Cape Town branch.

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“With over seven years’ experience in advertising sales and having worked for other media companies, we are extremely proud to have someone with such a motivated and dedicated personality as part of our team. We know that he will contribute tremendously to Tractor and fit in well with the family,” says Remi du Preez, sales director at Tractor Outdoor.

Wian was previously employed at Heart FM as direct account manager servicing businesses all over Cape Town for the last two-and-a-half years. He also has strong OOH experience during his tenure at [brandyourcar.com](#) (a transit advertising solution format) working with both agency and direct clients.

He has built great relationships over his time in the media field and has strong experience in working with clients from a broad range of industries from the auto industry, events, pharmaceutical, FMCG and retail with various brands. His overall thorough knowledge of OOH and transit advertising will be vital to all his new and existing clients going forward.

For more information on outdoor advertising space for your brands contact Tractor on 086 999 0226 or email info@tractoroutdoor.com.

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Tractor Outdoor was founded in 2001 by international industry veterans and is managed by a team who has a comprehensive grounding in the outdoor media industry.

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