

# Carlson Rezidor to make its debut in Cameroon with Radisson Blu

With the debut of Radisson Blu in Cameroon, the Carlson Rezidor Hotel Group has entered its 30th African country, bringing its African portfolio to 83 hotels and over 17,500 room in operation and under development.

“We are thrilled to be entering our 30th country in Africa and what better addition than Cameroon, the groups key market in Central Africa,” said Andrew McLachlan, senior vice president, business development, Africa and Indian Ocean of Carlson Rezidor Hotel Group. “As the ideal showcase, the hotel will strongly support the demand for our Radisson Blu Hotel and Apartment product across the African region.”



Radisson Blu Hotel & Apartments Douala, Cameroon (Image Supplied)

## An iconic building in a city that plays a vital role in the Central African region

The Radisson Blu Hotel & Apartments Douala, Cameroon, scheduled to open in 2019, is located in the most sought-after business district of the economic capital of the country, Douala. Towering above many as one of the tallest buildings in the country, the hotel will ensure high visibility of the Radisson Blu brand in the country. The hotel is ideally positioned between the port and the main highway, National 3, allowing easy access across the city. It also offers unrivalled access into and out of Douala International Airport, situated less than 15 minutes away.

“This hotel will be an iconic building in a city that plays a vital role in the Central African region. We are excited about the partnership with Carlson Rezidor Hotel Group and we believe this capacity offer will meet an unsatisfied and growing demand of upper upscale hospitality services,” said Serge Yanic NANA, president and CEO of Financia Capital.

The 150-room Radisson Blu will offer a mix of standard bedrooms as well as studio, one and two-bedroom apartments. The hotel will feature an all-day dining restaurant, a lobby bar as well as a Destination Sky Bar and Restaurant. For fitness enthusiasts, the hotel will also house a gymnasium and a wellness spa for guests. The meeting and events area will consist of a stylish conference room and four meeting rooms.

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