

Cannes Lions 2011: Film, Press, Outdoor Juries announced

LONDON, UK: The Cannes Lions International Festival of Creativity has announced the line-up for this year's Film, Press and Outdoor Juries ahead of the festival taking place from 19-25 June. Three South Africans number among the jurors.



Tony Granger, global chief creative officer of Young & Rubicam, will head both the Film and Press Juries while Olivier Altmann, chief creative officer of Publicis Worldwide, will lead the Outdoor Jury.

Film Lions Jury

- Global, Tony Granger, global chief creative officer, Y&R Jury president
- Argentina, Mariano Serkin, executive creative director, Del Campo Nazca Saatchi & Saatchi
- Australia, Mark Harricks, executive creative director, JWT Sydney
- · Belgium, Katrien Bottez, creative director, Duval Guillaume
- Brazil, Erh Ray, president, Borgierh/Lowe
- · Canada, Christina Yu, executive VP, creative director, Red Urban
- Denmark, Frederik Preisler, founder, partner & creative director, Mensch
- · France, Chris Garbutt, executive creative director, Ogilvy France
- Germany, Matthias Spaetgens, executive creative director, Scholz & Friends Berlin
- · India, Malvika Mehra, national creative director, Grey India
- · Italy, Bruno Bertelli, executive creative director, Publicis
- Japan, Hidenobu Niizuma, senior creative director, Hakuhodo
- Mexico, Carlos Vaca, chief executive officer, BBDO
- Norway, Stian Johansen, art director, TRY
- · South Africa, Brad Reilly, chief creative officer, The Jupiter Drawing Room
- Spain, Oriol Villar, creative director & founder, Villarrosàs
- Sweden, Mia Clase, creative director, Storåkers McCann
- Thailand, Paruj Daorai, creative director, Leo Burnett
- The Netherlands, Bas Engels, creative managing director, TBWA\Neboko
- · UK, Justin Tindall, group executive creative director, Leo Burnett
- USA, Mark Fitzloff, executive creative director, Wieden + Kennedy
- USA, Greg Hahn, executive creative director, BBDO New York

Press Lions Jury

- Global, Tony Granger, global chief creative officer, Y&R Jury president
- Argentina, Facundo Goldarecena, creative director of International Business Development, JWT Argentina
- · Australia, Ant Keogh, executive creative director, Clemenger BBDO Melbourne
- Belgium, Paul Servaes, executive creative director, Publicis
- Brazil, Marcos Medeiros, creative director, AlmapBBDO
- China, Nick Cohen, executive creative director, Wieden + Kennedy Shanghai
- France, Florence Bellisson, creative director, BETC EURO RSCG

- Germany, Burkhart von Scheven, chief creative officer, Saatchi + Saatchi
- India, Amer Jaleel, national creative director, Lowe Lintas
- Italy, Gaetano Del Pizzo, creative director, McCann Erickson
- · Portugal, Horácio Puebla, executive creative director, Leo Burnett Iberia
- · Singapore, Joji Jacob, executive creative director, DDB
- South Africa, Karin Barry-McCormack, head of art, King James
- · Spain, Carla Romeu, creative director, El Laboratorio
- Thailand, Warawut Kaennakham, executive creative director, Draftfcb
- Turkey, Ilkay Gurpinar, executive creative director, VP, TBWA\Istanbul
- UAE, Shahir Zag, chief creative officer, Middle East and North Africa, Y&R
- UK, Jeremy Craigen, executive creative director, DDB UK
- USA, Sergio Alcocer, president and chief creative officer, Latinworks

Outdoor Lions Jury

- France, Olivier Altmann, Worldwide chief creative officer, Publicis Conseil Jury president
- Argentina, Sebastian Garin, chief creative officer, Grey Buenos Aires
- Australia, Micah Walker, executive creative director, Publicis Mojo
- Brazil, Alan Strozemberg, partner & vice president, Z+ Comunicação
- · China, Yang Yeo, chief creative officer, JWT Shanghai
- Colombia, Jose Miguel Sokoloff, chairman & chief creative officer, Lowe SSP3
- Germany, Patricia Paetzold, group creative director, kempertrautmann
- India, Santosh Padhi, chief creative officer & co-founder, Taproot India
- Japan, Naoya Hosokawa, creative director, Dentsu
- Singapore, Marcus Rebeschini, chief creative officer Asia, Y&R
- South Africa, James Cloete, executive creative director, Draftfcb Johannesburg
- Spain, Pablo Torreblanca Payá, partner & general creative director, Remo
- The Philippines, Melvin Mangada, managing partner/chief creative officer, TBWA\Santiago Mangada Puno
- · Turkey, Gokhan Erol, creative director, Medina Turgul DDB
- UK, Ed Morris, executive creative director, Rapier
- · USA, Dan Fietsam, chief creative officer, Energy BBDO

Judging will take place in Cannes, France, during the Festival week. The winners of the much coveted Outdoor Lions trophies will be announced at the awards ceremony on Tuesday 21 June, Press on Wednesday 22 June and Film on Saturday 25 June.

Entries can be submitted until 8 April 2011. For further information go to www.canneslions.com

Important dates:

Delegate registration open

Entries open

Entries close: 8 April 2011

Festival dates: 19-25 June 2011