

Poppy Evans joins COSMO as new fashion director

Poppy Evans has been appointed as the new fashion director of COSMOPOLITAN South Africa. One of the youngest fashion experts in the country, Poppy has taken over the reigns from Robynne Kahn and will be in charge of directing the development of COSMO's fashion policy as well as reaffirming its position as a fashion authority in South Africa.

Poppy has served on a number of South African fashion panels, including the AFI Fashion Week designer selection panel, and is sure to impart her knowledge and experience of the industry. She will be joining the renowned COSMO team, which she will oversee and guide towards creating a clear fashion identity for the brand across its various multimedia platforms.

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